



**HIGH BAR
BRANDS**

**PRODUCT
PORTFOLIO**

2025



HIGH BAR BRANDS

Leaders of Solution-Based Products for the Trucking Industry

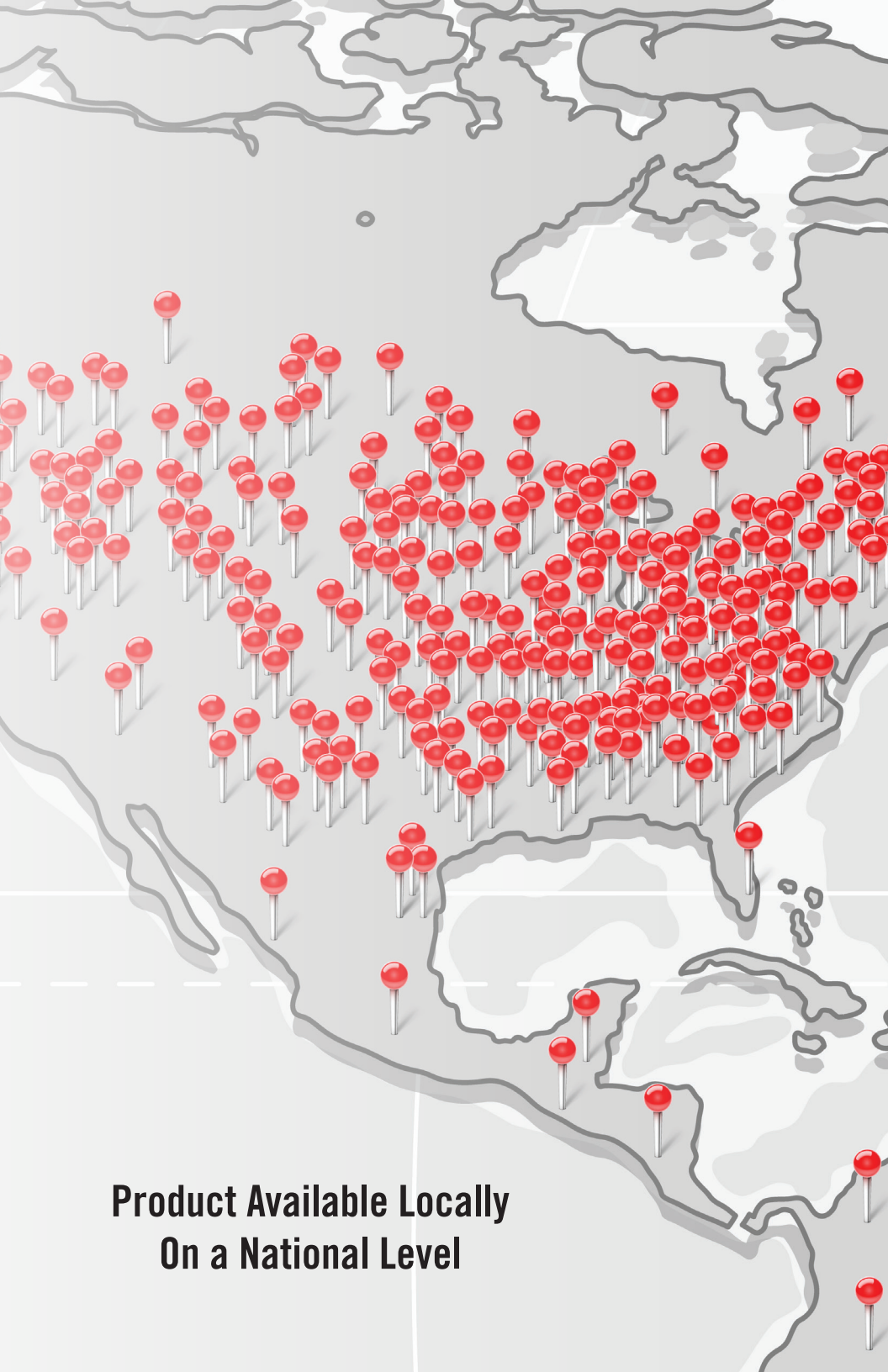
High Bar Brands, LLC, is the preferred solutions provider to the commercial vehicle industry with our family of iconic brands. Driven by innovation and an entrepreneurial spirit, we strive for total customer satisfaction through our passionate team and superior products.

Our Portfolio includes Betts HD, Dieter's Accessories, Minimizer, Panelite, Premier Mfg, and Viking Sales. These iconic suppliers have proven processes and a customer-centric approach that has forged a special connection with drivers, fleet owners, and maintenance managers across North America, Central America, and South America. Their feedback is crucial to R&D and has helped our team design and develop numerous patented technologies.

High Bar Brands is renowned for its go-to-market strategies that are catapulted by an incredibly strong distribution network and supported by an in-house sales and marketing engine. We are dedicated to delivering our message of quality and service across our distribution network, reaching directly to the end user.

Employees are afforded best-in-class operations equipment, creating a powerful production facility and efficient office environment.

High Bar Brands is proud to be a member of the toughest industry. Driven by customer needs, their success is what drives our business.



**Product Available Locally
On a National Level**



HIGH BAR BRANDS

Our Family of Iconic Brands



WE HOLD A HIGH BAR AROUND HERE

-  **Solution-Based Products**
 -  **Customer-Centric Approach**
 -  **Engineering Expertise**
 -  **Legacy Brand Names
with Decades of Reputation**
 -  **Highest Quality - Dependable Parts
Backed by the Strongest Warranties**
 -  **Extensive Distribution Network**
-



Poly Fenders

Minimizer offers a large variety of fender styles, colors, and material options. With an unmatched reputation of quality, durability, and style; our fenders will enhance your truck's appearance and increase its lifespan while protecting precious loads and cargo.

Our industry-leading fender line is manufactured using proprietary composite materials and thermoformed using exclusive technology along with over 40 years of first-hand industry and manufacturing expertise. When dented or crushed, Minimizer fenders bounce back into their original shape. The composite materials are extremely durable, impervious to salt and corrosion, and have been tested to withstand temperatures ranging from -100°F to 197°F .

See the full lineup at minimizer.com





Fender Brackets

Minimizer invented the poly fender over 40 years ago, and its become infamous throughout the HD industry for its lightweight yet durable design. Pair our poly fenders and brackets to create the perfect system of flexibility that has been Tested & Tortured™ to ensure it can withstand the toughest conditions.

Use the best fender bracket system available. Offered exclusively from Minimizer distributors worldwide.

See the full lineup at minimizer.com





Custom Molded Floor Mats

The best protection against in-cab corrosion, Minimizer's custom molded, tray-style floor mats use a raised edge to ensure everything stays on the mat. They are incredibly easy to clean and will save you time and money whether you lease or own your trucks.

Whether it's the mud and snow off your boots or your morning coffee, the latest innovation from Minimizer is designed to protect the floor of your truck for years to come.

The engineers at Minimizer use cutting edge technology to scan the interior measurements and angles of each specific make and model semi cab to ensure an exact fit. The snug design combined with a retention hook keeps the floor mats firmly in place.

See the full lineup at minimizer.com





Tool Boxes

Meet the heavy duty tool box that doesn't sweat, leak, crack, rust, or need paint.

Weight costs money, so use a lighter-than-metal poly tool box that is built to last. Minimizer offers numerous styles and colors to ensure it fits your application perfectly, and every tool box is backed by our lifetime guarantee.

See the full lineup at minimizer.com



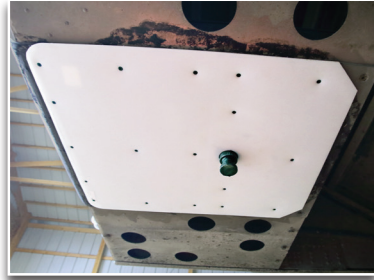


Slick Plates & Slick Disks

#LoseTheGrease with one of our Slick Products – the 5th Wheel Slick Plate, Trailer Slick Plate, or Slick Disk. Composed of a proprietary poly material, these Slick Products will remove the need to grease the truck's fifth wheel and trailer's upper coupler*.

*NOTE – Only use one Slick Product when connecting a truck and trailer. Never use multiple Slick Products in tandem.

See the full lineup at minimizer.com





Fast Flaps

Fast Flaps secure mud flaps without creating any holes in the flap or sacrificing strength. It takes more than 500 pounds of pressure to detach a mud flap from the Fast Flaps stainless steel bar, and the result doesn't damage the flap.

Not only are Fast Flaps perfect for dump trucks, cement mixers, roll off and garbage trucks, but this innovative product also works great on regular tractor trucks and 53' Van Trailers.

Fast Flaps are Tested & Tortured™ and come with a lifetime guarantee.

See the full lineup at minimizer.com



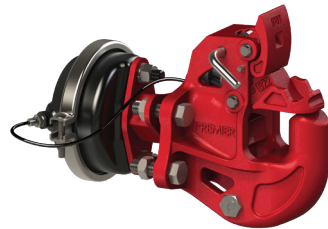


Pintle Hitches & Couplings

Premier Manufacturing has been the leader in pintle hitch production since 1924. Today, Premier Manufacturing produces the most widely-used pintle hitch amongst LTL carriers and vocational haulers. Should you require a unique option, such as a slack-reducing coupling or a strongly rated latch for your application, we have it.

Our pintle hitches and couplings are a sturdy and reliable choice for medium and heavy-duty trailers, trucks, and tractors. They allow for more flexible movement on the road and are suitable for a variety of applications, such as agricultural, military, and industrial.

See the full lineup at:
premier-mfg.com





Drawbar Eyes

Premier Manufacturing's line of drawbar eyes showcases how our process leads to the most durable products on the market.

By utilizing induction hardening, we ensure the drawbar eye's wear resistance is drastically increased beyond the surface layer. Combining this fact with several installation options such as weld-on, bolt-on, and swivel, we provide unmatched durability that works best for your specific application.

See the full lineup at:
premier-mfg.com





Trailer Jacks

Premier Manufacturing's trailer jacks are the toughest in the industry with seamless tubing and an optional compression system that absorbs shock. All of our jacks are equipped with a convenient oil cup for easy lubrication, and each jack is designed to be rebuildable for simplified servicing.

With several options available, our jiffy jacks and utility jacks can be customized to fit your specific application.

See the full lineup at:
premier-mfg.com





Front End Assemblies

Showcasing our patented technology, Premier Manufacturing's lineup of front end assemblies provide you with many options to choose from, including cast and steel housings.

Our manufacturing prowess and quality control provide you with the most robust assemblies in the business, as they have thicker walls and center washers than the competition. Also, you will not find weld splatter inside our front end housings, thus improving bushing performance and longevity. A true testament that we individually inspect everything you order from us.

See the full lineup at:
premier-mfg.com





Hinge Assemblies

As the only company in the industry to offer adjustable hinge assemblies, Premier Manufacturing has numerous options to help fit your specific needs.

Our heavy-duty hinges feature no metal-to-metal contact. Instead, they ride entirely on the bushing. Our hinge assemblies are also the toughest on the market, with certain models featuring a capacity rating of up to 150,000 pounds.

See the full lineup at:
premier-mfg.com





Accessories

At Premier Manufacturing, we provide the best and most innovative custom truck accessories for all of your needs.

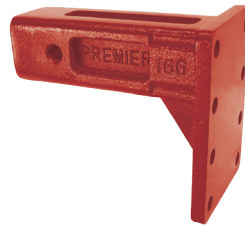
Whether you're looking for:

- Drawbar Guides
- Parts, Repair, Service Kits
- Air Chambers
- Air Chamber Brackets
- Wear gages

We have everything you need and much more.

Since 1924, we have been developing and providing coupling parts and accessories to a variety of industries. All of the products we manufacture are unique and designed with your needs in mind.

See the full lineup at:
premier-mfg.com



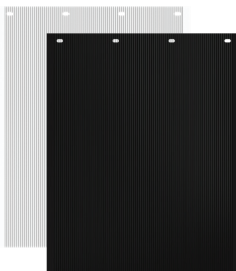


Mud Flaps

Founded in 1972, Viking provides custom imprinted mud flaps to the transportation industry. Leveraging decades of manufacturing expertise with an eye toward the future, Viking isn't like most mud flap companies. Our unique extrusion process allows us to control the design and production of each poly and rubber mud flap from the very first step.

Offering an array of materials, sizes, and colors, Viking Mud Flaps is a full-service supplier unlike any other. Our in-house art department can provide customers with quality graphic logo dyes to ensure the quickest turnaround.

See the full lineup at:
vikingmudflaps.com





Bug & Grille Deflectors

Dieter's was the first company to manufacture bug deflectors from a solid piece of stainless steel. Finally, a bug deflector that would stand up to the severe conditions that professional drivers encounter and will literally last the lifetime of the truck. No corrosion, no rust, no breaking – Lifetime Guaranteed.

We offer a wide collection of styles to suit your desired look and needs. These simple pieces are custom fitted to your make and model, providing a great look while also increasing visual safety and decreasing cleanup time after long drives.

See the full lineups at:
dietersaccessories.com or
panelite.com.





Fender Guards

Add a bit of shine to your ride with our lineup of fender guards that are custom fitted for your specific truck (all makes & models available are on our websites). Made from high-quality stainless steel, our fender guards hold a perfect mirror finish and will never rust.

See the full lineups at:
dietersaccessories.com or
panelite.com.





Sunvisors

There's still nothing better at blocking a little heat and glare on the highway than a solid piece of 304 non-magnetic stainless steel over your windshield! We only use the best of the best every time.

We offer sunvisor options for virtually every make and model of rig on the road. Our stainless steel sunvisors have become the industry standard for a reason: they are the best quality and the sharpest looking, every time.

See the full lineups at:
dietersaccessories.com or
panelite.com.

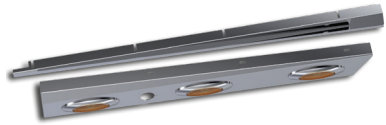




Cab Panels & Sleeper Panels

Cab panels can mean all the difference between a plain rig and an eye-catching setup. We offer dozens of panel options that are ready to accent any make or model with perfectly sized and fitted stainless steel. Whether you're after a smooth trim that blends seamlessly with the rest of your accessories or an array of lights and bezels for night running, we have plenty of options to bring your ideas to life.

See the full lineups at:
dietersaccessories.com or
panelite.com.





Accessories

Our truck accessories don't just belong in show-and-shines; they belong on the interstates and back roads of North America.

Accessories improve the look and driving experience of a customized truck. From the front of the rig to the rear, all of our offerings visually enhance your truck, while also improving the overall experience for the driver.

High-quality stainless steel accessories provide more benefits than just improved appearance as these accessories are functional improvements as well.

See the full lineups at:
dietersaccessories.com or
panelite.com.





BettsHD®

Metal Fenders

Premium metal truck and trailer fenders offer a stylish upgrade that enhances both appearance and safety.

Whether your truck needs aluminum, galvanized steel, or stainless steel, we have the solution you need. We offer both industry-standard designs, such as smooth and 4-rib, as well as exclusive styles like corrugated, 2-rib, and a variety of specialty fenders.

See the full lineup at: bettshd.com



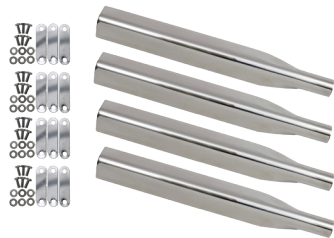


BettsHD®

Fender Brackets

Manufactured from high quality materials and specially engineered to fit nearly any truck or trailer, our fender mounting bracket kits include everything you need for installation. The tried and tested designs of our single- and four-bolt truck fender mounts ensure a dependable fender-to-frame connection that can withstand even the toughest road conditions.

See the full lineup at: bettsHD.com





BettsHD®

Mud Flap Hangers

Our mud flap hangers are made of durable metal and come in straight, tapered, or 45-degree angled designs to fit various mud flap configurations. Some mud flap hangers also include lighting or reflective tape for conspicuity compliance.

They are easy to install and maintain and are available in various styles to match the look of your vehicle.

See the full lineup at: bettsHD.com





BettsHD®

BettsHD Poly Fenders

This economical version of our poly fenders is made from high-grade poly and is easy to clean and maintain. They are corrosion and UV resistant, while offering a lightweight fender solution to save on fuel costs.

We offer a variety of options and finishes which are compatible with nearly every make/model of truck & trailer.

See the full lineup at: bettsHD.com



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www.HIGHBARBRANDS.com