



**HIGH BAR
BRANDS**

**LEADERS OF SOLUTION-BASED PRODUCTS
FOR THE TRUCKING INDUSTRY**

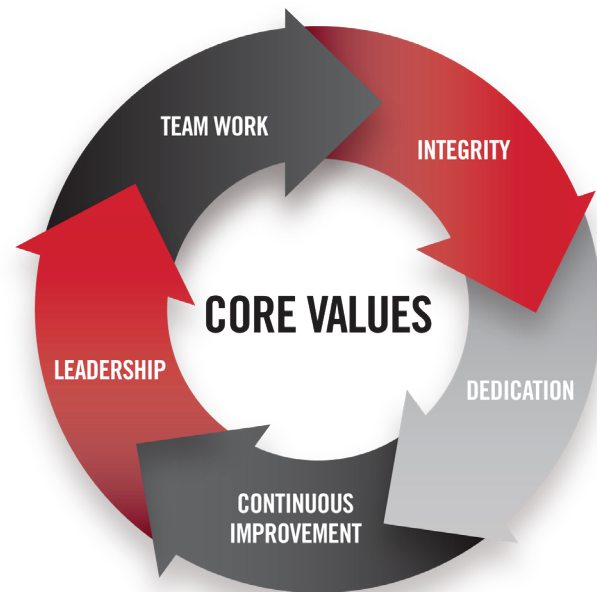
High Bar Brands, LLC, is the preferred solutions provider to the commercial vehicle industry with our family of iconic brands. Driven by innovation and an entrepreneurial spirit, we strive for total customer satisfaction through our passionate team and superior products.

Our Portfolio includes BettsHD, Minimizer, Premier Mfg., Dieter's, Panelite, and Viking Mud Flaps. These iconic suppliers have proven processes and a customer-centric approach that has forged a special connection with drivers, fleet owners, and maintenance managers across North America. Their feedback is crucial to R&D and has helped our team design and develop numerous patented technologies.

High Bar Brands is renowned for its go-to-market strategies that are catapulted by an incredibly strong distribution network and supported by an in-house sales and marketing engine. We pride ourselves on being able to deliver our message of quality and service throughout our distribution network all the way to the end user.

Employees are afforded best-in-class operations equipment, creating a powerful production facility and efficient office environment.

High Bar Brands is proud to be a member of the toughest industry. Driven by customer needs, their success is what drives our business.



WE HOLD A HIGH BAR AROUND HERE.

We are a customer-oriented, solutions-based company. You deserve the best quality and safest products for your trucking business.